



**CANDIDATE PROFILE**     Elaine McHarg

QUESTION		
1.	What is/was your occupation? Your education?	Currently Vice President, Philanthropy & Partnerships, West Vancouver Foundation (On leave during campaign). Previous executive roles leading areas of strategic communications and growth in financial services. Education – Ivey School of Business, University of Toronto, numerous specialty courses addressing emerging areas such as Indigenous relations, diversity, and community engagement.
2.	Do you currently live in West Vancouver? For how long?	Have lived in Ambleside since 1995
3.	List of municipal or civic group experience.	<ul style="list-style-type: none"> <li>• West Vancouver Chamber of Commerce Board &amp; Chair</li> <li>• Community Engagement Committee,</li> <li>• Arts Facility Advisory Committee</li> <li>• District, WVSS and Hollyburn Parent Advisory Councils</li> </ul>
4.	Why are you running? (50 words or less)	I am passionate about our community, our collective wellness, and am committed to thoughtful progress on important issues. We are facing major decisions which will impact belonging, inclusiveness, liveable, and vibrancy for years to come. I bring a deep understanding of community, business management, and responsible civic engagement.
5.	If elected, what are your top 3 priorities? (50 words or less)	<p>Priorities are interconnected.</p> <p>Expanded housing choices that work across all ages- with a focus on missing middle.</p> <p>Protecting our natural environment and meaningful climate action</p> <p>Well planned mobility options supporting a thriving local economy in vibrant neighbourhoods</p> <p>Improved services for residents, from youth to seniors, established and newcomers.</p>
6.	What are the top 3 challenges facing West Vancouver? How would you address them? (75 words or less)	<p>Responsible growth while maintaining vibrant and welcoming neighbourhoods.</p> <p>Managing the finances of the municipality given the limited revenue options and ongoing servicing needs of the community, aging infrastructure, and expectations of residents.</p> <p>Council alignment- we need a collaborative, open-minded, and forward-focused Council.</p>

		I think we address each of these by having a long line of sight and consider the input of experts, residents (current & future), and what is best for the community as a whole.
7.	Do you support a 38M publicly funded Arts Centre? In Ambleside Park? With a hotel? If not, what sort of arts facilities would you support? (75 words or less)	Vibrant and diverse arts and culture programs are important to a liveable community. I believe we need to replace the older end of life premises with something better and purpose built. I don't feel a project of \$38 million should be publicly funded and would expect some private/corporate partnerships. As to location I do not support building below the railway track and feel sea-level rise must be a consideration in all recommendations.
8.	What is the maximum height and density you would support for future buildings along Marine Drive corridor and Ambleside and Dunderave Villages?	Before deciding I would want to see various reports from experts regarding of planning and urban design. Instinctively, I feel that 3-5 stories could be managed with more heights in pockets and considering the needs for businesses and residents. There may be some opportunity for additional height depending on the exact location and design. My focus is missing middle housing (town houses, multi-family) not more towers unless already approved.
9.	Traffic gridlock has been a major issue identified by residents. What actions would you take to address this issue? (50 words or less)	Traffic gridlock has been a long contentious issue with it impacting some more than others. There are not many solutions without considering more integrated mobility planning that includes expanded transit (such as the Bus Rapid Transit), biking, improved walkability, and coordination with ferry traffic etc.
10.	Website/contact information	<a href="mailto:elainemchargforcouncil@gmail.com">elainemchargforcouncil@gmail.com</a> www.elainemcharg.com.