



Ambleside and Dundarave Residents Association

CANDIDATE PROFILE

Name Marcus Wong

QUESTION		
1.	What is/was your occupation? Your education?	<p>I am a current West Vancouver Councillor. I have extensive corporate experience, specifically in the strategic leadership of high-profile organizations, as well as a corporate leader in strategic marketing communications and government/stakeholder relations. I gained valuable experience in diplomacy and relationship-building working for the Canadian Olympic Committee and the Embassy of Canada in Washington, D.C., helping to strengthen relationships with members of the International Olympic Committee, the World Olympians Association, Olympians Canada, and both houses of the United States Congress. I have also been the corporate media spokesperson for a major utility company, have overseen government relations and federal/provincial lobbying for the entire BC dairy industry, as well as served as a communications advisor to several provincial cabinet ministers, notably the Minister of Finance and Minister Responsible for the Olympics. I have led strategic planning, operational planning/implementation, and budget planning for major organizations and institutions across Canada.</p> <p>Education:</p> <ul style="list-style-type: none"> - École Pauline Johnson - Sentinel Secondary School - Queen's University: Bachelor of Arts (Honours) in Political Studies - University of Birmingham (UK): Master of Science in Marketing - Harvard University: Master of Public Administration degree (in progress)
2.	Do you currently live in West Vancouver? For how long?	I grew up in West Vancouver and currently still live here.
3.	List of municipal or civic group experience.	<p>COUNCIL COMMITTEES:</p> <ul style="list-style-type: none"> - Finance & Audit Committee - Community Engagement Committee - Community Grants Committee - Community Awards Committee - Design Review Committee - Arts & Culture Advisory Committee - North Shore Advisory Committee on Disability Issues - Parcel Tax Roll Review Panel <p>OTHER:</p> <ul style="list-style-type: none"> - Current President, West Vancouver Track & Field Club - Current member, Salvation Army Greater

		<p>Vancouver Advisory Board</p> <ul style="list-style-type: none"> - Current President, Canadian International Council (Vancouver Branch) - Current Vice chair, BC Athletics - Retired member, West Vancouver Police Board - Retired board member, North Shore Multicultural Society / Impact North Shore - Retired board member, British Columbia Association of Police Boards - Retired board member, British Columbia Luge Association - Retired board member, Pacific Baroque Orchestra
4.	Why are you running? (50 words or less)	I am the only candidate with a track record of excellence, and the necessary career experience in overseeing large, complex organizations. Together with my world-class governance skills, I am the only candidate able to make the needed changes to municipal government that other West Van mayors have been unable to.
5.	If elected, what are your top 3 priorities? (50 words or less)	<ol style="list-style-type: none"> 1. REFORM: Execute a fiscal, organizational & governance overhaul 2. REDRESS: Stop Council's constant ad hoc decision-making 3. RESOLVE: Champion West Vancouver's urgent transportation needs
6.	What are the top 3 challenges facing West Vancouver? How would you address them? (75 words or less)	We need to execute a complete fiscal, organizational, and governance overhaul, incorporating citizen participation in decision-making, to urgently reset our priorities (REFORM). We need to finish all of our missing LAPs and District plans in the first 12-18 months, otherwise Council will keep making ad hoc decisions (REDRESS). Finally, we need a Mayor and Council that will truly champion West Vancouver and fight for innovative transportation solutions (RESOLVE) that meet our needs.
7.	Do you support a 38M publicly funded Arts Centre? In Ambleside Park? With a hotel? If not, what sort of arts facilities would you support? (75 words or less)	Given the condition of our roads and deferred maintenance list, we need to prioritize "must haves", implementing "nice to haves" only if fiscally viable, while balancing quality of life. Therefore, the proposed \$38 million arts centre is not the best use of resources. Once our most pressing priorities have been addressed and a solid business case can be established, a smaller facility should be considered instead (ie. an extra floor at the library).
8.	What is the maximum height and density you would support for future buildings along Marine Drive corridor and Ambleside and Dundarave Villages?	This can ONLY be determined by the completed Local Area Plans. I will set a firm deadline of 12-18 months (depending on the plan's size/scope) for the completion of ALL "missing" plans, which will feature a collaborative approach that prioritizes in-depth citizen participation and teamwork, leveraging the community's unique depth of expertise and knowledge.
9.	Traffic gridlock has been a major issue identified by residents. What actions would you take to address this issue? (50 words or less)	We need a Transportation Plan, further to INSTPP/NXSTPP, in order to successfully lobby TransLink/senior governments with "West Vancouver" solutions, such as: synchronized traffic lights/rush hour priority green; better cycling

		infrastructure; rapid light rail (with tunnel connections); on-demand shuttle buses/passenger ferries; staggered work hours; major bridge modernization/improvements; expedited travel to/from Squamish.
10.	Website/contact information	www.marcuswong.ca mwong@marcuswong.ca 604-961-8334